

## 2025 **Sponsorship Opportunities**



All children deserve the opportunity to experience success and reach their full potential.

The COVID-19 pandemic exacerbated the learning gaps and compounded the learning loss that occurs every summer.

Without adequate funding, Camp Compass will be forced to turn away hundreds of children next summer.

Springfield Public Schools - District 186 is committed to partnering with Camp Compass because of its history of success and measurable results. However, the expiration of Elementary and Secondary School Emergency Relief (ESSER) funds means that they do not have the financial resources to sustain the number of campers that have benefitted from Camp Compass in the last three years. They will continue to support Compass with building usage, summer meals, use of transportation services, and any other means that are available, but it's not enough.

Will you join us in ensuring that hundreds of underserved children in our community have a safe, effective, and high-quality program to attend next year?



Contact: Brandy Stabler, Director of Development Phone: 217-481-4651 Email: brandy@compassforkids.org Address: 1201 S 4th St, Springfield, IL 62703

#### What does the cost per camper include?

- Certified teachers, administrators, and staff (e.g. school nurses, social workers / psychologists, security personnel, and camp counselors)
- Transportation
- Pre- and post-assessments
- Enrichment, swimming, and field trip costs
- Breakfast, lunch, and afternoon snack
- A bag of shelf-stable food for the weekend
- Supplies everything needed to participate including classroom materials (crayons, paper) as well as summer necessities (sunscreen, flip-flops)

All recognition opportunities will take place in 2025.

### \$400,000 Site Sponsor

- Named recognition (XYZ Company Camp Compass Site)
- Possible opportunity to participate in radio interviews about Camp Compass
- Camp Site Sponsor Signage
- Recognition plaque as a Camp Compass Site Sponsor
- Optional: A framed photo of your company with the kids and staff at the sponsored Camp Compass site

150 campers

- Business logo on the back of all camp t-shirts
- Recognition in a press release as a 2025 Camp Compass Site Sponsor
- Invitation to attend the Camp Compass Stakeholder Breakfast, recognition in the printed program, and on the sponsor board
- Ten Back to School Brunch tickets (full table), recognition in the printed program, and on the sponsor board
- Business logo will appear on Compass for Kids social media twice in 2025
- Business name (with a link to your website) listed on the Compass for Kids website for one year
- Business logo on each quarterly e-newsletter for one year



#### \$40,000

**Classroom Sponsor** 

#### **16 campers**

- Camp Classroom Signage
- Recognition plaque as a Camp Compass Classroom Sponsor
- Optional: A framed photo of your company with the kids and staff in the classroom you have sponsored
- Business logo on the back of all camp t-shirts
- Recognition in a press release as a 2025 Camp Compass Classroom Sponsor
- Invitation to attend the Camp Compass Stakeholder Breakfast, recognition in the printed program, and on the sponsor board
- Ten Back to School Brunch tickets (full table), recognition in the printed program, and on the sponsor board
- Business logo will appear on Compass for Kids social media twice in 2025
- Business name (with a link to your website) listed on the Compass for Kids website for one year
- Business logo on each quarterly e-newsletter for one year

## \$25,000 🚺 Backpack Feeding Program Sponsor

- Signage at each Camp Compass site recognizing you as the Camp Compass Backpack Feeding Program Sponsor
- Recognition plaque as the Backpack Feeding Program Sponsor
- Business logo on the back of all camp t-shirts
- Recognition in a press release as a 2025 Camp Compass Backpack Feeding Program Sponsor
- Invitation to attend the Camp Compass Stakeholder Breakfast, recognition in the printed program, and on the sponsor board
- Ten Back to School Brunch tickets (full table), recognition in the printed program, and on the sponsor board
- Business logo will appear on Compass for Kids social media twice in 2025
- Business name (with a link to your website) listed on the Compass for Kids website for one year
- Business logo on each quarterly e-newsletter for one year



## \$10,000 Field Trips Sponsor

- Business logo on the back of all camp t-shirts
- Recognition plaque as a Field Trips Sponsor
- Recognition in a press release as a 2025 Camp Compass Swimming and Field Trips Sponsor
- Invitation to attend the Camp Compass Stakeholder Breakfast, recognition in the program, and on the sponsor board
- Ten Back to School Brunch tickets and recognition in the program and on the sponsor board
- Business logo will appear on Compass for Kids social media twice in 2025
- Business name (with a link to your website) listed on the Compass for Kids website for one year
- Business logo on each quarterly e-newsletter for one year

### \$5,000

Family Sponsor

2 campers

- Invitation to attend the Camp Compass Stakeholder Breakfast and recognition in the printed program
- Four Back to School Brunch tickets and business logo on the sponsor board
- Business logo will appear on Compass for Kids social media twice in 2025
- Business name (with a link to your website) listed on the Compass for Kids website for one year
- Business logo on each quarterly e-newsletter for one year

#### \$2,500

Sponsor a Camper

1 camper

- Invitation to attend the Camp Compass Stakeholder Breakfast and recognition in the printed program
- Two Back to School Brunch tickets and business logo on the sponsor board
- Business logo will appear on Compass for Kids social media twice in 2025
- Business logo on one quarterly e-newsletter in 2025

# OUR MISSION

Our mission is to provide academic and socialemotional support to empower children and families underserved by our community.



# **OUR VISION**

All children in our community experience success and reach their full potential.

Compass for Kids works on educating children as whole persons, recognizing that social, emotional, and life skills contribute to overall wellbeing and academic success.



Camp Compass is a 2024 U.S. Department of Education Engage Every Student award recipient.



## www.compassforkids.org



