



Sponsorship Opportunities 2025



What if Your Support Could Change a Child's Life?

PROGRAMS



Club Compass is a weekly program, provided at no cost, for low-income, underserved elementary students in grades K-5 of Springfield Public Schools - District 186. Program components include snack time, social-emotional learning (SEL), academic time, life skills / enrichment lessons with community partners, a family-style dinner, and weekend food through the Backpack Feeding Program.

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Youth Leadership Development Program (YLDP)

YLDP is the newest program of Compass for Kids, specifically designed for middle and high school alumni of Club Compass. The purpose of this program is to prepare the youth to graduate from high school and be ready to achieve their dreams. YLDP does this through implementing an evidence-based social-emotional curriculum, life and job skills classes, field trips, and service learning projects.



Camp Compass is a 2024 U.S. Department of Education Engage Every Student award recipient.

Camp Compass is a nationally-award winning summer learning program for underserved elementary-age children focused on preventing summer learning loss and closing the achievement and opportunity gaps between low-income children and their higher-income peers. The program includes academic instruction and enrichment activities. This program is offered in partnership with Springfield Public Schools - District 186.

Club

120 kids
75 volunteers
40+ community partners

YLDP

20 youth
9 volunteers
25+ community partners

CAMP

300 campers
85 staff + 15 volunteers
30+ community partners

IMPACT.....

Isaac

Isaac, a 5th grader, had a great experience at Camp Compass and was thrilled to join our school-year program. After just two weeks, he told us how much he loves Club Compass—especially making new friends and feeling included. He said it's very hard at school because a lot of his peers often ignore him. But while he's at Club, everyone talks to him—volunteers and other students invite him to play academic games or be their partner during wiggle time activities. Isaac is very happy to have found a “home” at Club Compass.

CLUB

Nelly

When Nelly, an 8th grader, joined the Youth Leadership Development Program (YLDP), she shared that one of her biggest goals was to speak up more. As a quieter student, she wanted to work on sharing her thoughts with others.

Recently, we introduced a new leadership opportunity where older YLDP students lead icebreakers for the group. After going through facilitation training, Nelly's group was up—but her peers were hesitant. Without missing a beat, Nelly stepped up, introduced their activity, and led with confidence! We can't wait to see her continue to grow as a leader at YLDP and beyond!

YLDP

Olivia

Olivia, a 3rd grader, made incredible strides at Camp Compass. Her post-Camp assessment showed that she improved both her reading speed and accuracy. When she came to Camp she could read 54 words per minute with 96% accuracy, and by the end of Camp she could read 80 words per minute with 100% accuracy! She also increased both her multiplication and division math facts by 20%!

CAMP

Compass kids' journeys are just one example of the transformation that happens when kids are given the support they need. Your generosity makes these success stories possible. Because of you, children have a place where they feel valued, supported, and inspired to succeed.

Will you continue to invest in the future of kids like Isaac, Nelly, and Olivia? Your gift today helps provide the mentorship, resources, and opportunities that make a lasting difference.

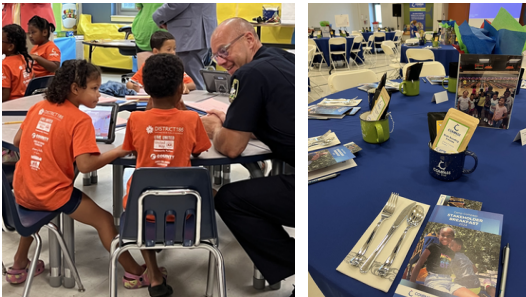
PREMIER EVENTS.....



Stakeholder Breakfast

July 8th, 2025

The Compass for Kids **Stakeholder Breakfast** is an exclusive, invite-only event where community leaders and donors can experience the profound impact of Camp Compass firsthand. Guests will enjoy a delicious breakfast while learning about the program's success, followed by a special opportunity to tour a Camp Compass site and meet some of the campers whose lives are being transformed. This inspiring morning offers a unique glimpse into the meaningful difference your support makes for local children.



Back to School Brunch

September 14th, 2025

The Compass for Kids **Back-to-School Brunch** is our largest in-person fundraising event of the year with **300 attendees!** Erin's Pavilion is the setting for a delightful brunch and an inspiring program showcasing the impact of our work over the past year. The program includes updates, celebration of accomplishments, and supporting our mission in a meaningful way. Guests have the opportunity to purchase artwork created by the talented children and youth in Compass for Kids' programs and to participate in additional surprise activities. It is a special morning of community, celebration, and support for local youth!



Sponsor Levels and Benefits

Your sponsorship will directly support the kids in all three of our programs.

	Champion \$25,000	Principal \$10,000	Teacher \$5,000	Mentor \$2,500	Friend \$1,000
Press Release	✓	✓			
E-Newsletter	Logo (4x)	Logo (4x)	Logo (4x)	Logo (1x)	
Website	Logo	Logo	Logo	Name	Name
Social Media	Logo (4x)	Logo (2x)	Logo (2x)	Logo (1x)	
Logo on Program T-shirts	✓	✓	✓		
Event Promotions					
Event Tickets - Brunch	10	8	4	2	2
Ad in Brunch Program	Full Page	Half Page	Quarter Page		
Program Recognition	Logo	Logo	Logo	Name	
Logo on Sponsor Board	✓	✓	✓	✓	
Acknowledgement from the podium	✓	✓	✓		
Invitation to Stakeholder Breakfast	✓	✓	✓	✓	
Exclusive Company Event at Compass Site	✓				



social:
4.1K total followers



email newsletter:
2,450 subscribers



website:
2,400 monthly sessions (avg)



Champion Level Sponsorship Benefits \$25,000

Champion Level Perk

- Exclusive Company Event: We will plan an event at a Compass site for your team that includes activities with our youth. It will be customized to your needs and will be informative and fun!

Exposure

- Press Release announcing Champion Level Sponsorship
- Logo featured as Champion Level Sponsor on website for one year, four social media posts, and four e-newsletters including highlights, mentions, etc.
- Logo on back of Compass Program T-Shirts (Club, YLDP, Camp)

Event Benefits

- Invitation to attend the **Camp Compass Stakeholder Breakfast**
- Ten **Back to School Brunch** tickets (full table), logo recognition in the printed program, full-page ad in program, logo on sponsor board, digital display and stage acknowledgement





Principal Level Sponsorship Benefits

\$10,000

Exposure

- Press Release announcing Principal Level Sponsorship
- Logo featured as Principal Level Sponsor on website for one year, two social media posts, and four e-newsletters including highlights, mentions, etc
- Logo on back of Compass Program T-Shirts (Club, YLDP, Camp)

Event Benefits

- Invitation to attend the **Camp Compass Stakeholder Breakfast**
- Eight **Back to School Brunch** tickets, logo recognition in the printed program, half-page ad in program, logo on sponsor board, digital display and stage acknowledgement



Teacher Level Sponsorship Benefits

\$5,000

Exposure

- Logo featured as Teacher Level Sponsor on website for one year, two social media posts, and four e-newsletters including highlights, mentions, etc
- Logo on Club Compass T-Shirts (approximately 200)

Event Benefits

- Invitation to attend the **Camp Compass Stakeholder Breakfast**
- Four **Back to School Brunch** tickets, logo recognition in the printed program, quarter-page ad in program, logo on sponsor board, digital display and stage acknowledgement

Mentor Level Sponsorship Benefits

\$2,500

Exposure

- Logo featured as a Mentor Level Sponsor on one social media post and one e-newsletter including highlights, mentions, etc
- Name listed and linked on website for one year

Event Benefits

- Invitation to attend the **Camp Compass Stakeholder Breakfast**
- Two **Back to School Brunch** tickets, name recognition in the printed program, logo on sponsor board and digital display

Friend Level Sponsorship Benefits

\$1,000

Exposure

- Name listed and linked on website

Event Benefits

- Two **Back to School Brunch** tickets



Compass for Kids serves low-income K-12 students who attend Springfield Public Schools - District 186. All students are referred based on criteria including risk factors such as homelessness, food insecurity, suspected neglect/abuse, foster care, and/or having a parent who is incarcerated.

Compass for Kids works on educating the children as whole persons, and recognizes that social, emotional, and life skills contribute to overall well-being and academic success.



OUR MISSION

Our mission is to provide academic and social-emotional support to empower children and families underserved by our community.

OUR VISION

All children in our community experience success and reach their full potential.

OUR GOALS

- Close achievement and opportunity gaps
- Prevent summer learning loss
- Improve math and reading skills
- Improve social-emotional skills



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